



HARBORDALE SCHOOL ASSOCIATION

Sponsorship Package 2024-2025

900 SE 15th Street | Fort Lauderdale, FL 33316 | www.harbordalehsa.com | fundraising@harbordalehsa.com

Who We Are

HSA is a group of parents, grandparents, caregivers, teachers, and staff who support our school through memberships along with fundraisers and activities throughout the year.

Mission, Vision & Values

HSA exists to enhance the relationship between school and home by providing parents and educators cooperative opportunities to provide for the physical, emotional, social, and moral education of children attending Harbordale Elementary School.

Who We Help

Money raised by the HSA is spent only to benefit the students of Harbordale Elementary and covers many of the learning tools students use that the School District does not cover.

*We work with the community, families, and the school
to make learning fun and memorable.*

Why Be a Sponsor?

Becoming a sponsor is a strategic investment that not only enhances your brand's visibility and reputation but also strengthens your connection with the local community, driving both customer loyalty and business growth.

I. Increased Visibility

Sponsorship can significantly boost brand awareness and visibility in the local community.

II. Target Audience Reach

Highlight the demographics and size of the audience you will reach through sponsorship.

III. Positive Brand Image

Sponsorship can enhance the business's reputation and goodwill.

IV. Tax Benefits

The HSA, a registered 501(c)(3) organization that donates 100% of all funds raised directly to Harbordale Elementary School. All donations to the HSA are tax deductible to the extent allowed by law. For reference purposes, our Federal Employer Identification Number is 46-1413084. Our Tax ID: 85-8013955125C-8

Sponsorship Options

Pumpkin Pizzazz Presenting Sponsor - \$5,000

Deadline September 20, 2024 (Limit 1)

All benefits of the Pumpkin Pizzazz Corporate Sponsorship, PLUS:

- ★ Company or Organization name listed after the name of the event (e.g. Pumpkin Pizzazz Presented by Your Organization Here)
- ★ A 10 minute speaking opportunity before 1 HSA Meeting
- ★ Thank You on our street-facing digital marquis
- ★ 150 additional Pumpkin Pizzazz game tickets
- ★ 1 – 6x4 Sponsorship Banner to hang on the school fence (\$500 Value)

Pumpkin Pizzazz Corporate Sponsor - \$1,000

Deadline September 20, 2024

All benefits of the Pumpkin Pizzazz Sponsorship, PLUS:

- ★ Company name or logo on all event advertising materials
- ★ 100 Pumpkin Pizzazz game tickets
- ★ Sponsor Spotlight email sent to our members

Pumpkin Pizzazz Sponsor - \$600

Deadline September 20, 2024

- ★ Event table to display information about your organization at the event
 - ★ Opportunity to provide a game, candy, or activity for the children at the event
 - ★ Thank you to your organization on our Facebook channel, in our digital newsletter, and in the yearbook
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Walk-a-Thon “Run!” Sponsor - \$1,000

Deadline December 20, 2024 (limit 1)

All benefits of the Walk-a-Thon “Jog!” Sponsorship, PLUS:

- ★ Name or Logo will appear as the top sponsor
- ★ Company name or logo on all event advertising materials
- ★ Sponsor Spotlight email sent to our members

Walk-a-Thon “Jog!” Sponsor - \$600

Deadline December 20, 2024

All benefits of the Walk-a-Thon “Walk!” Sponsorship, PLUS:

- ★ Name or Logo will appear as the mid-level sponsor

Walk-a-Thon “Walk!” Sponsor - \$400

Deadline December 20, 2024

Logos must be in black/grayscale and submitted in .eps or .ai format AND .jpeg or .png format

- ★ Name or logo will appear on this year’s event t-shirts which will be given to every student, teacher, and staff. Students are permitted to wear the event t-shirts every Friday
- ★ Sponsor recognition on Harbordale’s fundhub walk-a-thon page
- ★ Thank You to your organization on our Facebook channel, in our digital newsletter, and in the yearbook

Banner Sponsor for the 24-25 School Year - \$500

Renewal Banner Sponsor for the 24-25 School Year - \$350

(This option is for 23-24 sponsors whose banner is in good condition.)

Banners have all weather grommets and include a standard Harbordale red border and the text “Proud Supporter of Harbordale Elementary School.” Text and graphics are fully customizable within the border (5.67’ x 3.25’, a ratio of 1.7445)

Please email artwork to banners@harbordalehsa.com

- ★ 1 – 6×4 Sponsorship Banner to hang on school fence along SE 10th Avenue
- ★ Thank You to your organization on our Facebook channel, in our digital newsletter, and in the yearbook

Add Ons

- ★ Walk-a-Thon Fitness Fun Sponsor \$200
- ★ Raffle Prize Sponsor \$100
- ★ In-Kind Donation Sponsor

To apply to be a sponsor, visit our website at harbordalehsa.com/sponsorship or email us at fundraising@harbordalehsa.com



harbordalehsa.com/sponsorship



501(c)(3) Tax Exempt Form